

SPONSORSHIP OPPORTUNITIES FOR THE ELEVENTH ANNUAL LEADERSHIP CHARACTER AWARDS

Since 2003, the Leadership Character Awards have recognized individuals and companies who demonstrate character in leadership with a foundation of integrity and balance of respect and responsibility. The Awards will be presented by the Greenleaf Center for Servant Leadership.

HELP US MAKE A DIFFERENCE

The awards were created to honor leaders of character and to encourage everyone to live and lead with character. Your sponsorship dollars help keep the Awards alive and support the work of the [Greenleaf Center for Servant Leadership](#), a 501c3 nonprofit whose mission is advancing servant leadership.

The 2014 Leadership Character Awards ceremony will be held on September 24th at the Sheraton Atlanta Hotel. All nominees (usually between fifty and sixty) will be recognized at the ceremony and top Award winners will be announced in each of the six categories. Kent C. (Oz) Nelson, former Chairman and CEO of UPS and community servant, will receive this year's Lifetime Achievement Award for character in leadership.

Serving as Advisors/Judges for the awards are: Ann Cramer, Senior Consultant at Coxe Curry and Associates; Dr. Betty Siegel, President Emeritus, Kennesaw State University; Conchita Robinson, CEO, C. Robinson & Associates; and Tom Crawford, CEO of Crawford Corporate Coaching. Contact Susan Hitchcock at (770) 270-1723 or susanhitchcock@turknett.com for more information.

BECOME A SPONSOR TODAY. OPPORTUNITES FOR SPONSORSHIP:

PRESENTING SPONSOR \$15,000

(only one of these exclusive sponsorship opportunities available)

- VIP recognition from the podium
- Introduction of your senior leader for brief remarks
- Major award presentation by your senior leader
- Two tables of ten at Awards Ceremony with special name tags
- Invitation to the pre-Awards Reception
- Prominent logo recognition at pre-Awards reception, pre-event marketing, and invitations
- Prominent logo recognition in printed materials at the ceremony, in the program, in electronic presentations, and on the podium
- Opportunity to provide all attendees with memento and other marketing material
- Year round logo recognition on Greenleaf and leadershipcharacterawards.org websites with link to your website
- Prominent acknowledgement in all pre and post press releases, emails and announcements
- 6 registration seats for the Greenleaf Center for Servant Leadership 24th Annual Conference



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GOLD SPONSOR \$10,000

- Special recognition from the podium
- Standing introduction of senior leader(s) at table
- Major award presentation by your senior leader
- Table of ten at the Awards Ceremony with special name tags
- Invitation to pre-Awards reception
- Logo recognition in the printed program, invitations, marketing materials, and electronic presentations
- Opportunity to provide all attendees with special memento and printed marketing material
- Year round logo recognition on Greenleaf and leadershipcharacterawards.org websites with link to your website
- Acknowledgement in pre and post award press releases, emails, and announcements
- 4 registration seats for the Greenleaf Center for Servant Leadership 24th Annual Conference

SILVER SPONSOR \$5,000

- Recognition from podium during opening remarks
- Standing introduction of senior leader in attendance
- Table of ten at the Awards Ceremony with special name tags
- Invitation to pre-Awards reception
- Recognition in the printed program, electronic presentations, and electronic invitations
- Recognition on Greenleaf and leadershipcharacterawards.org websites with link to your website
- Acknowledgement in press releases/announcement
- 2 registration seats for the Greenleaf Center for Servant Leadership 24th Annual Conference

