



2020 Leadership Character Awards Sponsorship Opportunities

Sponsorship Benefit	Platinum Presenting (only one)	Gold	Silver	Bronze	Table Sponsor
<i>Donation Level</i>	\$25,000	\$15,000	\$10,000	\$5,000	\$2,000 (Early Bird Price \$1,750 until 5-15-2020)
Donation to non-profit	✓	✓	✓	✓	✓
Preferred Seating (Based on level of sponsorship)	TWO Tables of 10	TWO Tables of 10	ONE Table of 10	ONE Table of 10	ONE Table of 10
Signage at Event	At podium, plus special individual package at all locations	Group Sign & by level	Group Sign & by level	Group Sign & by level	No
Industry Exclusivity	✓	-	-	-	-
Private Reception Event for Nominees	5 people	4 people	3 people	2 people	1 people
3 Minutes speaking at podium-Event	✓	-	-	-	-
Logo on backdrop for Event photos	✓	-	-	-	-
Gift bag promotion item	✓	✓	✓	✓	
Included in TLG newsletter banner	3 x	2 x	1 x	-	-
LCA Website- Premier placement	✓				
Podcast Session- TLG Value Tales	✓	-	-	-	-
All Marketing Materials	✓	Social Only	Social Only	Social Only	-
Co-Brand on Event Logo	✓	✓	-	-	-
Event Program-Ad-Event	Full page	½ page	¼ page	1/8 page	Name only
Table Tent Card-Event	✓	✓	✓	✓	-
Introduce at Panel Event-Post Awards	✓	-	-	-	-
Host Panel event at your location	✓	-	-	-	-
Booth Priority Pre-Event	✓	✓	-	-	-
Ribbon Label-Event	Presenting Sponsor	Sponsor	Sponsor	Sponsor	Sponsor
Sponsor name & logo included in Email blasts for event (5 to 12K list)	All Email blasts	-	-	-	-

Additional Sponsorship Opportunities

Private Reception Event for Nominees	\$7,500	2 sponsors max			
Photo Booth at Event	\$10,000				
Cappuccino Bar at event	\$10,000				

The Leadership Character Awards program is presented by the Turknett Youth Leadership Character Institute, a nonprofit currently in formation whose purpose is to build character in our youth as they grow into the leaders of tomorrow. All proceeds will fund the work of the Institute.